TRUECLAIMS · LAW FIRM REFERRAL PARTNERS

Get going in 10 steps

Get other firms sending you the callers they turn away: car damage with no injury. Here's everything, start to finish.

~13 MINUTES OF SETUP

Steps 1-4 Set up | Steps 5-6 Plan | Steps 7-10 Go live

1 Create your TRUEclaims account

Sign up at trueclaims.io.

~1 min

2 Review the referral partner material

Claims → Law Firm Referral Partners

~3 min

3 Review the outreach steps

Claims → Outreach to Other Firms

~2 min

4 Run a test claim valuation

Claims → Start Claim → “Do a single claim instead” (Total Loss / Fair Market Value)

~2 min

5 Build your outreach plan

Download the sample spreadsheet from the last section of Outreach to Other Firms and fill it in

6 Find more firms

Use the Google search in TRUEclaims, if needed

~5 min

7 Tell TRUEclaims you're ready

Let us know you're ready to begin.

8 Ask about and test out the AI Voice Agent

Ask TRUEclaims about the AI Voice Agent that will be receiving your inbound calls, and try it out

9 Test it on yourself

In Law Firm Referral Partners, add a test partner with your own info and email, then send the Intake page to yourself

10 Begin! Reach out to the firms in your outreach plan.